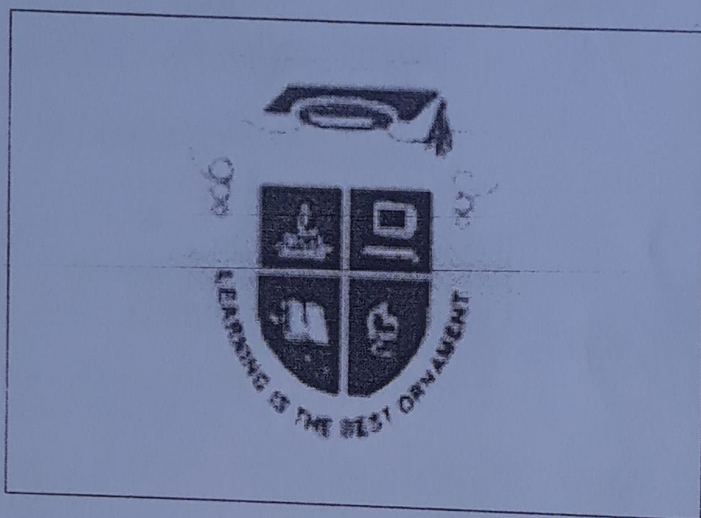


Syllabus

Bachelor of Business Administration (BBA)

(With effect from batch of students admitted from the academic year 2019-20 onwards under semester system)



**GOVERNMENT DEGREE COLLEGE FOR WOMEN
(AUTONOMOUS)**

BEGUMPET, HYDERABAD
Affiliated to Osmania University

2019 - 20

2020 - 21

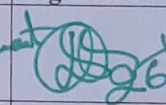
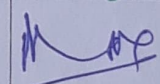
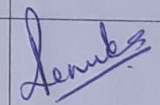
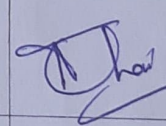
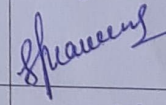
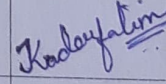
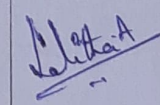
2021 - 22

BOARD OF STUDIES MEETING

The Board of Studies meeting of the Faculty of Business Management ,GDCW ,Begumpet, Hyderabad-16 was held on 14.10.2019 at GDCW Begumpet under the Chairpersonship of Dr.M.J.Eliat, Convener, Department of Business Management to discuss and resolve the following agenda:

1. Approval of Structure of Credits for Semester-I and II of the B.B.A programme for the Academic Year 2019-20 under C BCS.
2. Approval of syllabus of Semester-I and II of the B.B.A programme for the Academic Year 2019-20 under C BCS.
3. Approval of Examination Pattern.
4. Approval of Panel of Examiners.
5. Any other matter with the permission of the chair.

Roll Call : The following Members were present:

Sl.No	Name	Address	Signature
1.	Prof. Sree Ramulu, Chairperson, BOS, Osmania University Subject Expert-University Nominee	Chairman, Board of Studies Faculty of Commerce Management Osmania University, Hyderabad.	 26/10/19
2.	Dr. Mallika Shetty, Dean, Academics and Head, Dept of Mgt. Studies - Subject Expert	St. Francis College for Women, Begumpet	
3.	Prof Dr. Renuka Sagar HOD, Dept of Mgt. Studies - Subject Expert	Reddy College for Women, Narayanaguda, Hyderabad	
4.	Dr. M.J.Eliat, Convenor, Department of Business Management and Chairperson, BOS, GDC(W)(A)	GDC(W)(A), Begumpet	
5.	Ms. Praveena . S Faculty-Member	GDC(W)(A), Begumpet	
6.	Ms. Kadher Fatima Faculty-Member	GDC(W)(A), Begumpet	
9.	Ms. A. Laitha President, Confederation of Women Entrepreneur Representative from Industry	COWE, Begumpet	
10.	Alumnus		

Business Transacted

Min-1/ Oct 2019: It was resolved to approve the Structure of Credits for Semester-I and II of the B.B.A programme as given by the Department of Business Administration, Osmania University for the Academic Year 2019-20 under CBCS.

Min-2/ Oct2019: It was resolved to approve the syllabus of Semester-I and II of the B.B.A programme the Department of Business Administration, Osmania University for the Academic Year 2019-20 under CBCS with minor changes in Business Statistics Paper in Semester-II.

Min-3/ Oct2019: It was resolved to approve the Examination Pattern as mentioned below:

MAX.MARKS:100 (40Internal +60External)

(A) Internal Assessment(Max 40 marks)

- a) Internal written : 20 Marks
- b) Unit Tests : 10 Marks
- c) Seminar : 5 Marks
- d) Assignments : 5 Marks

Total 40 Marks

Note: Average marks of two Internal written test will be considered.

(B) External Assessment (Max. 60 marks) [Pass mark: 24][Time: 2 ½ Hrs]

Part-A


- I. Answer any five of the following questions (5 x 4 mks = 20 mks)
(Any five of the eight questions given)

Part-B

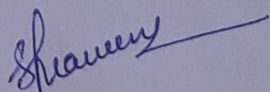
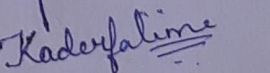
- II. Answer the following Questions (5 x 8 mks =40 mks)
(Five questions with internal choice for each unit)


Min-4/ Oct2019: It was resolved to approve the Panel of Examiners.

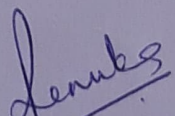

Chairperson
CHAIRMAN
BOS, Osmania University
OSMANIA UNIVERSITY,
Hyderabad-500 007, T.S., INDIA.

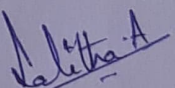

Convener
GDCW(A)

Members of the Dept

1. 
2. 


Subject Expert


Subject Expert


Industry Nominee

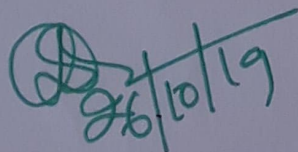
FIRST YEAR

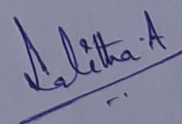
Sl.No	Course Code	Course Title	Course Type	HPW	Credits	Exam Hrs	Marks
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
SEMESTER – I							
1.	BB101	ENVIRONMENTAL SCIENCE	AECC-1	2	2		
2.	BB102	ENGLISH (First Language)	ELS-1A	4	4		
3.	BB103	SECOND LANGUAGE	SLS-1A	4	4		
4.	BB104	PRINCIPLES OF MANAGEMENT	DSC-1A	5	5	2 ½ Hrs	60(E) + 40(I)
5.	BB105	BASICS OF MARKETING	DSC-2A	5	5	2 ½ Hrs	60(E) + 40(I)
6.	BB106	BUSINESS ECONOMICS	DSC-3A	5	5	2 ½ Hrs	60(E) + 40(I)
		Total		25	25		
SEMESTER – II							
7.	BB201	BASIC COMPUTER SKILLS	AECC-2	2	2		
8.	BB202	ENGLISH (First Language)	ELS-1B	4	4		
9.	BB203	SECOND LANGUAGE	SLS-2B	4	4		
10.	BB204	ORGANIZATIONAL BEHAVIOUR	DSC-1B	5	5	2 ½ Hrs	60(E) + 40(I)
11.	BB205	BUSINESS STATISTICS	DSC-2B	5	5	2 ½ Hrs	60(E) + 40(I)
12.	BB206	BUSINESS LAW AND ETHICS	DSC-3B	5	5	2 ½ Hrs	60(E) + 40(I)
		Total		25	25		

HPW- Hours Per Week; **AEC**- Ability Enhancement Course (Compulsory)

ELS – English Language Skill; **SLS** – Second Language Skill;

DSC- Discipline Specific Course(**E**) – External Assessment (**I**)- Internal Assessment


 26/10/19


 Chairwoman



CHAIRMAN
 BOS IN BUSINESS MANAGEMENT
 OSMANIA UNIVERSITY,
 Hyderabad-500 007, T.S., INDIA.